

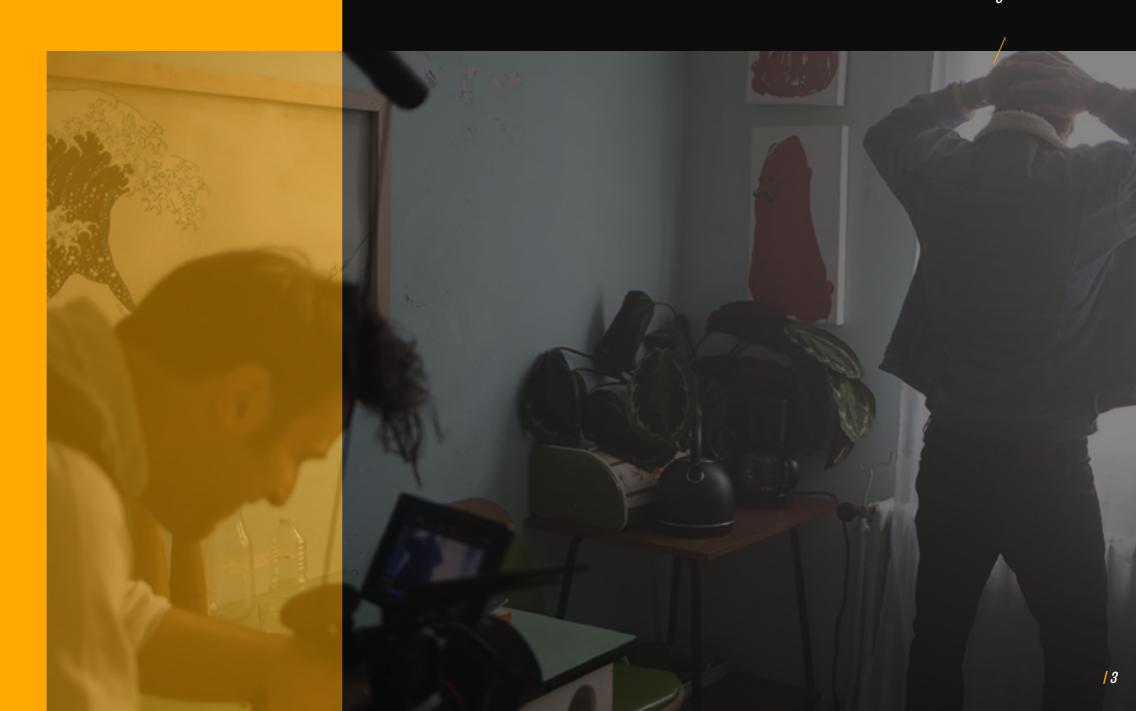
# ADVERTISING DOCUMENTARY

FIGTION I

CAPSUS FILMS specialises in the

### PRODUCTION OF ADVERTISING DOCUMENTARY AND FICTION FILMS.

It combines different talents who stand out for their artistic ambition and narrative rigour.







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### ENOTION WITH NO CONCESSIONS:

if we had to choose just one word to define our approach, it would be AUTHENTICITY.

CAPSUS' camera tells the story of a path, a journey, rather than a goal.

What makes us unique is that

WE REJECT THE FORMAT IN FAVOUR OF THE INSTANTANEOUS.



For its tenth anniversary, CAPSUS presents its new showreel with a hybrid manifesto imagined as a short film. The Minotaur is an enigma to be told, its theme and values gradually taking shape. As the story unfolds, playing with images and words, the voice leads the spectator to the answer, culminating in the famous engine so important to its creators. If this spirit had a face, it would be that of the Minotaur, the one that is born, liberated, reinforced and expressed in all of us."

vimeo.com/capsusfilms/minotaure



WATCH THE FILI



WITH EACH PROJECT, WE DEVELOP A FRESH PERSPECTIVE AND A NEW VISION. OUR JOB IS NOT TO TELL A GENERAL TRUTH, BUT TO SHOW PARTICULAR AND REMARKABLE REALITIES.



CAPSUS founder GUILHEM MACHENAUL

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GUILHEN MACHENAUD

Director

Guilhem Machenaud is passionate about images, and stands out for the cinematic quality and veracity of his films, in which he sublimates everyday life without artifice. He adapts to any situation and manages to get the best out of it. Used to working with non-actors, he captures the real world and overwhelms us with emotion.



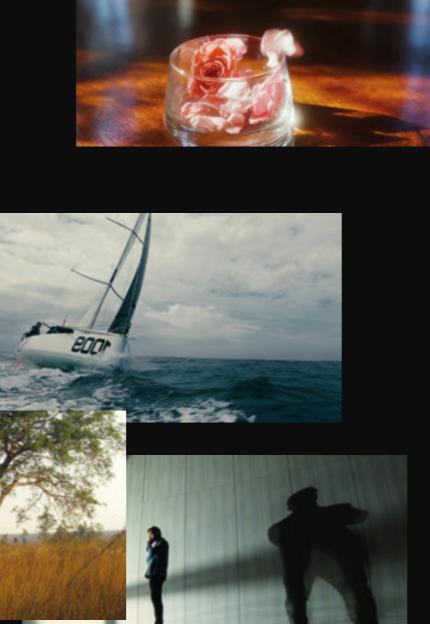
With his wide experience, he is a man of action who works as part of a 'skeleton crew'. Over the last few years, he has produced several web and TV campaigns, notably for Porsche, Etihad Airways, Roederer, Alpine and Apple.

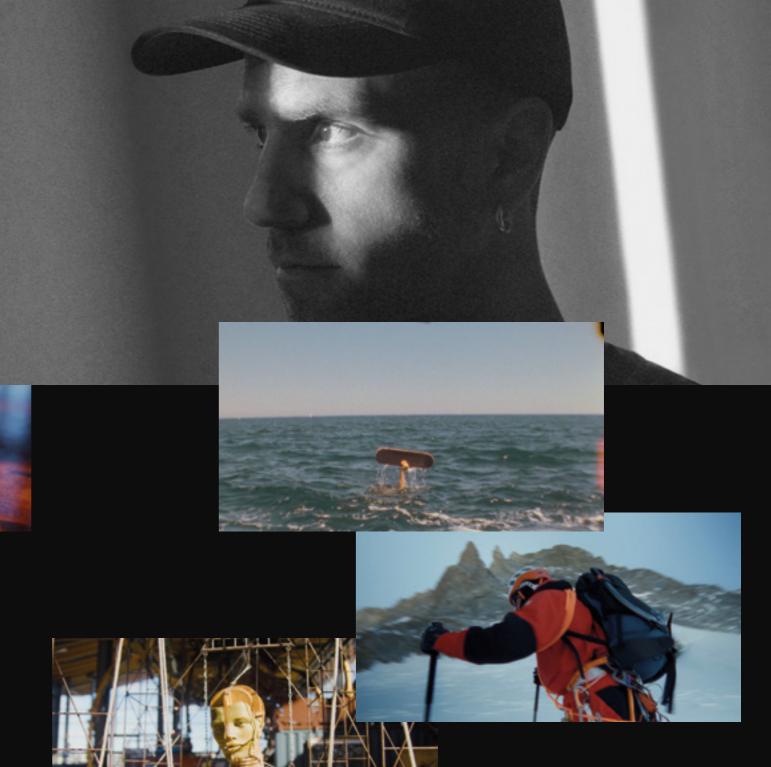


# JOUQUAND Director

Passionate about travel, urban culture and electronic music, Morgan Jouquand considers rhythmic editing and sound design to be very important. His work is a truly visual, immersive and emotional experience for the viewer.

+) <u>read more</u>





His technical mastery and ability to film nature and people with great sensitivity have led him to work for international clients, taking him to remote corners of the world. Music always plays an important part in his films, and he composes and collaborates on sound design, giving him a global artistic vision.

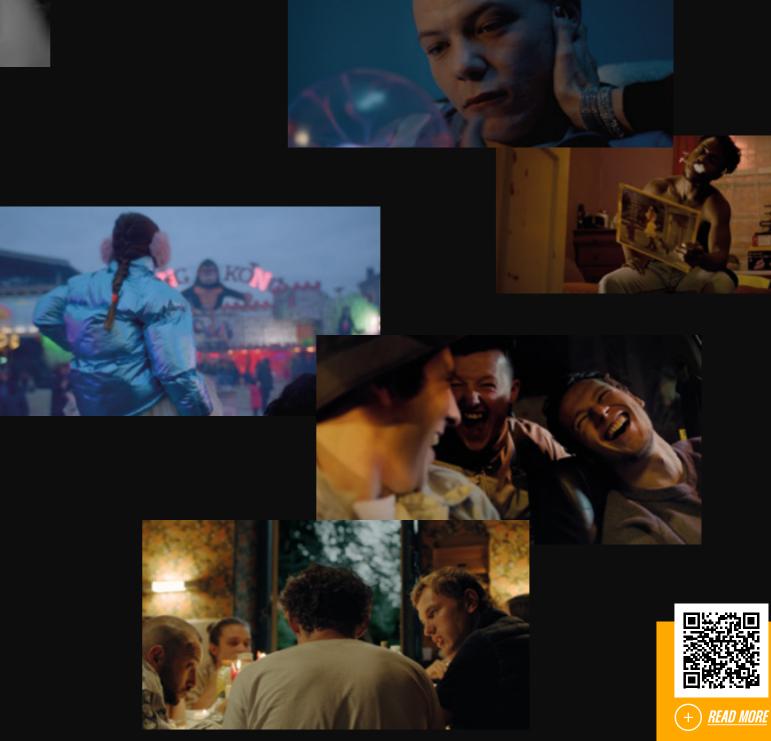
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Director

As a director, screenwriter and composer from the experimental music scene, Victor Trifilieff has a unique and impactful style, combining strong emotion and visceral poetry. Iconoclastic and sensory, his camera shows a vibrant desire for sincerity, reaching out to something organic and intimate. Known for his short advertising films such as Hallelujah and The Campfire Headphase, he constantly draws the viewer into the unexpected, between seriousness and derision.

His short fiction films, Libera Me and Les Curiosités du Mal, have been selected for major international festivals (Clermont-Ferrand, BIFF, BIFAN, Barcelona, Manchester, Lille, Lyon, Louvain). Victor is currently in pre-production on his latest short film and in development on his first feature-length.



# OTHER TALENTS



TOM GRANIER



RODRIGUES



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WWW.CAPSUSMANUFACTURE.COM



*395* 

million views
(accumulated on the web)

*470* 

m² of production facilities at the foot of the Pyrenees *3,7* 

**seconds** from 0 to 100km/h with our e-camera car

talent pool

**m²** of cyclo background

*55* 

advertisers & customers

63

awards & distinctions

23



26 |

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#### MANUFACTURE ACCESS

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CAPSUS' expertise is based on a wide **EXPERIENCE** 

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CAP4U4 Motion CAP4U4 Manufacture

| 31

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